

# Mobility Intelligence for BEVs and PHEVs

Patent-backed hardware + AI analytics to maximise EV fleet uptime, safety, and ROI

## What We Solve

EV fleets are growing fast, but:

**Range anxiety**  
slows adoption

**Battery degradation**  
cuts into ROI

**EV malfunctions**  
cause downtime

Traditional telematics can't solve these EV-specific challenges

## How We Solve

### ITUS Max

#### US-Patented EV OBD-II Scanner

A rugged, brand and powertrain agnostic gateway that connects to any EV capturing high-resolution data (battery, driving, charging, telemetry) every 10 seconds



Runs edge analytics and transmits securely via **post-quantum encrypted channels**



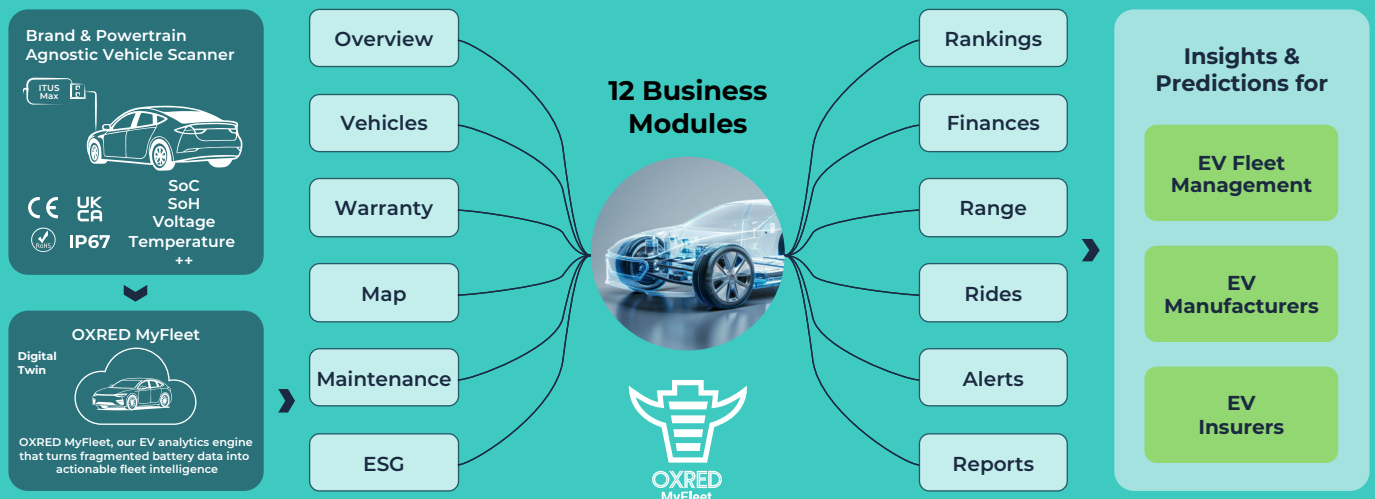
**Backed by a granted US patent** for secure, cross-brand EV gateway integration



### OXRED MyFleet

#### AI-Powered EV Intelligence Platform

A cloud-based digital twin and analytics engine that transforms raw EV data into fleet **insights, predictions, & AI-agent actions**



## Traction

Metric	Supported OEMs	Data Points Processed Everyday	Supported Models	No. of Vehicles Live	No. of Countries Present
Value	30+	1.5B+	70+	10K+	7



IP67

ITUS Max is a US-patented, automotive-grade IoT data scanner built for advanced EV diagnostics that powers OXRED MyFleet

## Why Datakrew

**AI-powered EV battery intelligence** to extend life and raise resale value

**OEM & Powertrain—agnostic architecture** for mixed fleet

Live in **7 countries**, processing **1.5 billion data points/day** across 4Ws, LCVs, trucks, forklifts

**Modular & scalable** from 10 vehicles to 10,000+ and 2 wheelers to trucks

**ROI-first design** where every module delivers measurable business value

Backed by **global and local investors** driving clean mobility innovation

## Our Customers



## Let's Talk



Your Global Mobility Intelligence Partner

Scan to chat with us on WhatsApp

Book a Demo:  
[www.datakrew.com/demo](http://www.datakrew.com/demo)



\*Images are for representational purposes only. ITUS EV must be connected to each vehicle using an OBD cable.

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