



What's Killing Your **Battery Health?**



ATORD

quietly accelerates battery degradation and drains your ROI



Weakens cells Voids warranties

• Speeds up degradation • Cuts the usable range • Reduces charge efficiency

Temperature extremes







• Accelerates ageing • Reduces charge retention

• Causes chemical imbalances

Overcharging after 100%

• Shortens battery life • Raises breakdown risk

Rash driving

• Heats cells via current spikes



Introducing

• Lowers residual value • Sudden performance drops

Draining less than 15%

• Damages internal components

- **OXRED 2.0** An Al-powered analytics engine that transforms raw EV data into predictive intelligence

braking identifies rash driving

Frequent harsh

acceleration or



EV Batteries

Uncover What's

Harming Your



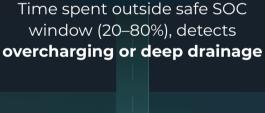
flag **battery abuse**

fast-charging events

Extreme

temperature

exposure and



OXRED Makes Every EV Metric Count

Captures 120+ parameters across Outputs 70+ secondary metrics for deeper battery, driving, charging, and telemetry via the ITUS EV intelligence

Datakrew's

US-patented EV

Scanner OBD-II device,

ITUS EV, and OXRED

data into predictive

fleet insights.

Intelligence Platform transform raw vehicle Estimates SoH up to 2 years ahead with

My Finances

For Strategic Decision Making

Identifies and notifies about

20+ faults in real-time with

<3% error

actionable insights

Al agents take real-time corrective actions with humans in the loop

Real-time behaviour analysis classifies driving and assigns risk scores

For Predictive Maintenance

Reports

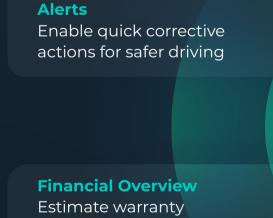
Predicts battery failures

up to 3 weeks in advance

Insights That Drive Action

For Optimal Fleet Operations

Range OX

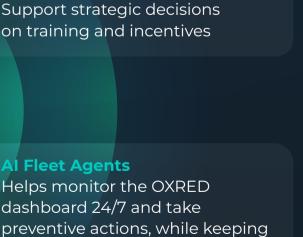


compliance, battery residual

value, RUL, and fleet uptime

to help maximise your ROI









20% improved battery

performance

in resale value

Increase your ROI by up to 20x

Talk to Datakrew



